



MOBILISATION CANADIENNE WOMEN DELIVER 2019 MOBILIZATION CANADA

WOMEN DELIVER 2019 MOBILIZATION CANADA

MONTH OF ACTION: WAYS TO TAKE FURTHER ACTION!

Below you will find a document full of ways you can take further action during the #WeDeliver2019 Month of Action! This document is meant to be supplementary to our [Month of Action toolkit](#), which has four important calls to action for you to complete as well.

LETTER TO THE EDITOR

Submit an op-ed (about 500-700 words) or a letter to the editor (about 200 words) to your local newspaper or online publication. [Click here](#) for a list of contacts for papers across Canada. Use the following sample letter to get you started:

Canada is often considered a global leader on gender equality. Our inclusive outlook and gender-equal cabinet has made headlines around the world, and when compared to our neighbours to the south, our progress looks even more impressive.

But there is still a lot work to be done, more than most people realize. Canada has the 8th highest wage gap among developed countries ([OECD](#)), a lack of affordable child care limits women's independence, and sexual harassment and violence put us and our families in danger – every six days, a woman in Canada is killed by her partner ([Canadian Women's Foundation](#)). And as a global leader, we should not be content with the lack of real progress being made on gender equality in these key areas.

Next month, Canada will host the world's largest conference on gender equality. Women Deliver 2019 will bring thousands of world leaders, activists, experts and journalists to our country and we



MOBILISATION CANADIENNE **WOMEN DELIVER 2019** **MOBILIZATION CANADA**

must ensure that we use this global spotlight not only to celebrate our strengths, but also to acknowledge how far we still must go.

For the past year, Canadians have been doing just this; mobilizing for gender equality in advance of Women Deliver 2019 and using its momentum to push for progress on gender equality, especially on health, gender-based violence and women's economic empowerment and equal opportunity. All Canadians can get involved with the Mobilization and take action for gender equality. We all have a role to play in ensuring that all women and gender diverse people, in Canada and around the world, are treated equally and have equal opportunities to achieve their true potential.

HOST AN EVENT

Events are an important way to engage with your local community. Below are some event ideas but feel free to get creative and create your own event!

Panel

Hosting a panel event is a great way to bring together different perspectives on a topic. Think about the leaders and activists in your community. Who has unique knowledge or perspectives to share? Are there voices that are not typically heard or topics that are not discussed enough?

Make sure your topic is specific and intriguing to potential guests. Some ideas for panelists to invite:

- Academics who study gender equality, health, or social services
- Activists, organizers or directors of local feminist non-profits
- MPs, provincial representatives, or municipal councillors
- Business owners who are making an impact on inequality

Viewing Party

Host a viewing party in your workplace, school or community. RSVP for the virtual Conference on Women Deliver's [Facebook event page](#) and start planning your viewing party! The Conference program will be posted on the [Program page](#) soon. Be sure to check it out and



MOBILISATION CANADIENNE **WOMEN DELIVER 2019** **MOBILIZATION CANADA**

see which sessions you'd like to livestream at an event. Consider scheduling extra time at the end for a group discussion, or inviting community groups to say a few words about how people can get involved in relevant activism locally.

Contact WeDeliver2019@CanWaCH.ca for more details on how to host a viewing party.

Lunch and Learn

Host a lunchtime session at your workplace discussing what you can do to advance gender equality. Consider inviting others in your sector to promote collaboration in the industry. Here are a couple of ideas for topics:

- Childcare: Is your workplace or industry supportive of new parents? What can you do differently to ensure new parents have the same opportunities at work?
- Gender-based violence and harassment: Do you have practices in place for addressing these if they occur? How might avoiding or ignoring this important topic make it hard for survivors to speak up?
- Access to health care for women and marginalized groups: What is access to health care like in your community? How is access different for different groups in your community?

Tips

Below are some tips for you to keep in mind when hosting a feminist event. As a Mobilizer, if you require funding support in order to host an event, [reach out to us](#) for funding support.

Venue

- Find out whose land you are on, and acknowledge the Indigenous people, past and present, of the area. [Click here](#) for a helpful map.
- Consider accessibility and let guests know what accommodations will be available (accessible entrance and washrooms, closed-captioning, interpreter, etc.)
- Provide directions for those driving, walking and or taking transit. Consider offering child-minding to make your event accessible to more women.
- You'll need internet access to watch the livestream. Free WiFi will allow everyone to participate and follow the discussion on social media.



MOBILISATION CANADIENNE **WOMEN DELIVER 2019** **MOBILIZATION CANADA**

- If buying food or drinks, try to support women-owned or fair-trade brands or local businesses.

Promotion

- Invite guests and advertise the event on social media and in community spaces. Invite local women's groups and ask them to share your event on their pages using the hashtag #WeDeliver2019
- Add your event to our [Mobilization Events Calendar](#).
- Let guests know that photos and video will be recorded and posted online, and that they can opt-out if they choose.
- Assign someone to document your event for social media. Make sure they have a fully-charged camera or smartphone, and a handy list of hashtags (like #WeDeliver2019) and accounts (like @CanadaWD2019) to tag in their posts.
- Share your event details with WeDeliver2019@CanWaCH.ca to get them boosted, ensuring they will reach thousands of Canadians!

Tweet-In

You want your voice to be heard well beyond your event itself. Consider concluding your activities with a tweet-in. Here's what to do:

1. Let your guests know that you'll be planning a special action that everyone can take part in at the end of the event, so they'll stick around and keep their phones handy.
2. Craft a message (or several messages) that everyone will tweet at the same time. Display it on a screen or chart paper if possible. Make sure to include:
 - a. What specific progress you want to see come out of Canada's hosting of Women Deliver, and why. You can also refer to our [Action Area Legacies](#).
 - b. #WeDeliver2019 along with any event or issue-focused hashtags (#GBV, #SRHR, etc.)
 - c. Tags for [@CanadaWD2019](#) and [@WomenDeliver](#)
3. At the end of your event, when energy levels are high and people are feeling empowered, ask your guests to get out their phones and post the message to Twitter (or Facebook or Instagram). Including a photo of the group helps demonstrate the momentum behind the message.



MOBILISATION CANADIENNE
WOMEN DELIVER 2019
MOBILIZATION CANADA

4. If possible, ask someone who has experience facilitating activities or engaging crowds to help out. The idea is to harness the motivation and energy from your event towards a collective action that everyone feels good about.

Reach out to us at WeDeliver2019@CanWaCH.ca with any questions and good luck taking action!