



## • WHAT?

Women Deliver 2019, the world's largest conference on gender equality and the health, rights and wellbeing of women and girls, is coming to Vancouver, Canada, June 3-6, 2019. At a time when the global terrain for girls and women continues to shift, and as progress in health, gender-based violence and economic and political participation of women is urgently needed, over 6,000 world leaders, activists, parliamentarians, celebrities, journalists and young people will come to Canada to discuss these issues.

Women Deliver 2019 Mobilization Canada is seizing upon the global spotlight and momentum that the Women Deliver Conference provides. We engage with average citizens across Canada to improve our country's leadership on gender equality and to generate increased investment in the health, rights and wellbeing of women and girls.

## • WHY?

The Women Deliver 2019 Mobilization Canada Campaign was created in order to ensure that real and lasting change comes out of the Women Deliver 2019 Conference in Canada. It is a vehicle for action and provides partners, allies and supporters from across sectors with opportunities to expand their networks and take part in cross-issue dialogue, understanding and collaboration so that advocacy agendas can be better aligned, and action agendas can be more coherent.

## • WHERE?

All across Canada. The Women Deliver mobilization is a pan-Canadian movement stretching from coast to coast to coast. Over 130 organizations have signed up to join the Mobilization from across Canada.

## • WHEN?

The Mobilization campaign has launched and is picking up speed. It will run from now in the lead-up to the conference and beyond, as Mobilizers continue to work together to make real change for women and girls.

There will be **key campaign moments**, including **Gender Equality Week** (Sept 23-29, 2018), **International Development Week** (Feb 3-9, 2019) and the **#WeDeliver2019 Month of Action** (Mother's Day - Women Deliver 2019 Conference, 2019).

## WHY SHOULD YOU JOIN WOMEN DELIVER 2019 MOBILIZATION CANADA?

- Establish yourself as an advocate for gender equality
- Connect with organizations, companies, activists and influencers from across Canada and multiple sectors
- Have ownership over the Mobilization's objectives in its three Action Areas: Gender Responsive Health Systems and Services, Gender-Based Violence and Women's Economic Empowerment and Equal Opportunity
- Gain access to events with high level and influential speakers
- Amplify your reach by being featured on our social media
- Receive exclusive newsletters, social media toolkits and information on the Women Deliver 2019 Conference and upcoming events

## JOIN THE MOBILIZATION

Join the growing movement and contribute to lasting change on gender equality and help improve the health, rights and wellbeing of women and girls in Canada and around the world. Sign up at [WeDeliver2019.ca](http://WeDeliver2019.ca) and join the conversation on social media using #WeDeliver2019.

 @CanadaWD2019

 @CanadaWD2019 #WeDeliver2019 #Délivrons2019





## • WHO?

Women Deliver 2019 Mobilization Canada is a grassroots movement to improve Canadian leadership on gender equality and drive progress for the health, rights and well-being of women and girls globally and domestically.

Anyone can become a Mobilizer. We all have a role to play in moving the needle on gender equality!

## • ACTION AREAS

As part of Canada's Presidency of the G7, the W7: Feminist Visions for the G7 as well as the Gender Equality Advisory Council for Canada's G7 Presidency, released recommendations for the G7 Leaders. An analysis of the G7 commitments and recommendations reveals that gaps remain in health, gender-based violence, and economic opportunity.

Mobilizers will be encouraged to participate in identifying the objectives for each action area. Together, Mobilizers will therefore push beyond an agenda of awareness raising, to one of advocating for concrete action.

## WOMEN DELIVER 2019 MOBILIZATION CANADA WILL FOCUS ITS EFFORTS ON THE THREE FOLLOWING ACTION AREAS:

1

### GENDER RESPONSIVE HEALTH SYSTEMS AND SERVICES

Mobilizers working within this action area will advocate for gender-responsive health systems that uphold girls', women's and gender diverse people's essential rights to health globally and domestically. This includes sexual and reproductive rights to ensure women, adolescents and children survive, thrive and realize their right to health, dignity and equality.

2

### GENDER-BASED VIOLENCE

Mobilizers working within this action area address all dimensions of gender-based violence globally and domestically, including sexual harassment, school related gender-based violence, harmful practices, child, early and forced marriage, female genital mutilation, trafficking of women and girls and other marginalized communities.

3

### WOMEN'S ECONOMIC EMPOWERMENT AND EQUAL OPPORTUNITY

Mobilizers working within this action area are committed to supporting women and gender diverse people's economic empowerment and financial inclusion as a key driver of change. This can be achieved by creating enabling conditions (e.g. childcare, pay equity, etc.), providing voice and leadership to women, gender diverse people and their organizations and addressing unequal care responsibilities in the home.



## HOST AN EVENT

#WeDeliver2019 events will take place across Canada in the lead up to Women Deliver 2019.

Visit our Events Calendar to add your gender equality events and check out other events that are listed.

Visit [WeDeliver2019.ca/events-calendar/](https://www.wedelivery2019.ca/events-calendar/) for more information.